

Meet the challenge of today's NEW reality in human resources -

# Discover the next generation of HR certification.

**Demonstrate your HR expertise and gain practical skills. Earn the competency-based SHRM-CP and SHRM-SCP credentials.**

## Business leadership has changed over recent decades.

We live and work in a global economy where geographic borders are virtually nonexistent and innovation, agility and strategy are critical success factors. The HR profession operates at the core of this global economy, ensuring the alignment of organizational strategy with a high-performing workforce.

The SHRM Certified Professional (SHRM-CP®) and the SHRM Senior Certified Professional (SHRM-SCP®) credentials demonstrate for HR professionals **who we are, what we do and why it matters.**

Professional certification can open doors for professional advancement, serve to harmonize standards with changing expectations, and signal to employers advanced professional development. The SHRM-CP and SHRM-SCP certifications are the new standard for HR professionals around the globe.

HR has always been the internal driver in ensuring an organization's competitive edge by securing the right talent and developing the right initiatives to retain that talent. HR is now a critical asset to the risk and reputation management of organizations. The profession is no longer just about what you know—but how you apply what you know to do your job.

## Show the world you've got what it takes to succeed.

Take your knowledge, skills and competencies anywhere your career takes you, with universally relevant credentials built on one single comprehensive SHRM Body of Competency and Knowledge™.

SHRM-CP and SHRM-SCP are your credentials, based on the current HR landscape. This certification is 100% focused on the competencies and knowledge HR professionals need to possess to lead in today's business community.

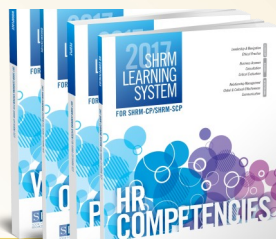
Based on in-depth research focused on—and backed by—global employers and business leaders, SHRM-CP and SHRM-SCP reflect what HR practitioners need to know to be leaders in their organization and in the profession. Expand your scope within the HR field and bring new ideas to drive business success within your organization.

## A world-class credential deserves world-class exam preparation.

Offered in partnership with the Society for Human Resource Management (SHRM), the curriculum is designed by global subject matter experts and covers the entire SHRM BoCK.

Our study group utilizes the SHRM Learning System to help you learn and retain the material effectively and efficiently by combining the best exam preparation system with peer discussion.

■ **New for 2017!**  
The SHRM Learning System®  
for SHRM-CP/SHRM-SCP.



**If you have been considering increasing your HR knowledge or earning your HR certification, we can help you achieve your goal.**

Our chapter is committed to providing our members with quality programs to help advance your career. Our study group provides the following benefits:

- Ensure that you understand and can apply the material tested on the exam
- Keep on track with your HR studies
- Discuss topics with peers from diverse backgrounds
- Grow your professional network

For more information or to register today, visit [www.lincolnhir.org](http://www.lincolnhir.org).

# Everything You Need to Prepare for Your SHRM-CP/SHRM-SCP Credential is Right Here.

## Welcome to the 2017 SHRM Learning System®.

The 2017 SHRM Learning System for SHRM-CP/SHRM-SCP features the most up-to-date and relevant study materials available today, including SmartStudy tools, learning modules in print or e-reader formats and extensive multimedia online resources accessible via mobile devices.

### Ensure you're prepared for the exam and your HR career with competency-based content, developed by experts.

Only the 2017 SHRM Learning System is based on the comprehensive SHRM BoCK. The certification program covers behavioral competencies and functional knowledge areas within the themes of HR Competencies; People, Organization, Workplace and Strategy. Utilize the interactive, Online Learning Center to create your personalized path towards success with the most innovative tools available.

### Assess Your Current Knowledge

Complete the online assessment to gauge your current knowledge and identify your areas for improvement. Create a SmartStudy plan to prioritize learning areas and estimate study time.

### Study Your Way to Success

Quickstarts that highlight behavioral competencies, learning modules, over 1,500 practice questions, flashcards and an online resource center all enhance your efforts to prepare for the SHRM-CP/SHRM-SCP exam.

### Pass Your Exam with Confidence

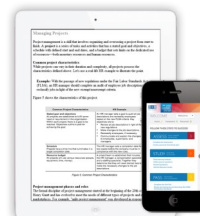
Complete the post-test, which mimics the SHRM-CP/SHRM-SCP format and weighting, and review test-taking tips before you sit for your exam.



## 2017 SHRM-CP/SHRM-SCP Exam Schedule

	Spring Exam	Winter Exam
Exam Window	May 1—July 15, 2017	Dec. 1, 2017—Feb. 15, 2018
Regular Application Deadline	Mar. 24, 2017	Oct. 20, 2017
Late Application Deadline	Apr. 14, 2017	Nov. 10, 2017

Visit [www.shrmcertification.org](http://www.shrmcertification.org) for more details.



Perfect for on-the-go study – access the five learning modules on your e-reader and mobile device!

**Don't delay! Registration deadline is 8/14/2017!**

Join **LHRMA's** SHRM Learning System study group. For more information, contact **Amy Spellman** by e-mailing [certification@lincolnhr.org](mailto:certification@lincolnhr.org).

