

**Lincoln Human Resources Management Association
Board Meeting – August 8, 2012
Minutes**

Members Present (X = present):

X	Judy Ganoung, President	X	Mark Pankoke, Past President	X	Barb Benes, Diversity
X	Melissa Price, Government Relations	X	Kathy Harper, Secretary/Admin. Asst.		Amanda Henry, Membership
X	Kim Michael, Workforce Readiness	X	Nate Elgert, College Relations	X	Dave Hunt, Programs
	Denice Sears, SHRM Foundation	X	Lindsay Selig, Treasurer	X	Kelly White, Marketing/Social Media
X	Joel Scherling, Co-Certification	X	Amy Spellman, Co-Certification	X	Brian Willet, Membership

The meeting was called to order at 11:30 a.m.

Mark Pankoke

- Distributed dashboard handouts for the board to review.
- Small Business Showcase put on by the Lincoln Chamber of Commerce on August 10 – LHRMA will have a booth; there are 40+ total booths registered. Mark, Melissa and Judy will cover the booth. They will distribute pens, notepads, and information on LHRMA. They will also hand out a quiz to anyone interested, and those who turn them back in will go into a drawing for a free meeting.

Dave Hunt

- ASTD is doing a program called Vital Smarts on October 19th; would like LHRMA to partner with them. Board agreed to advertise the program, but did not want to partner.
- Jason Peplinski – paid for GOLD sponsorship last year and did not find a month that worked for him. He is no longer in that business and is now asking for a refund. The board suggested Dave ask him if he wanted to advertise for his new business. Dave will follow-up.

Kelly White

- SCC and One Source have renewed their web ads.
- Strictly Business publication – LHRMA paid to run an ad each month; however, the ad isn't always getting included or they are editing it too much. Kelly will follow-up to see if we can get a credit.
- Kelly will post a social media/marketing volunteer/intern position on facebook

Nate Elgert

- Will forward Kathy any changes that need updated on the College Relations website page.
- Wesleyan is down to 3 members, and would like to get their numbers up.
- Doane has a chapter, but doesn't see the value in coming up to Lincoln for the monthly programs. Nate will try to re-engage Doane Lincoln.

- Nate will announce the winner of the scholarship at the October meeting. He also suggested doing all scholarships at one time.

Judy Ganoung

- Judy would like to partner with SHRM NE State Council on the March 26, 2013 “HR for Small Business” program. Still figuring out when and where to hold this; possibly at the Firefighter’s Hall. Ray Weinberg is trainer for this event. He has established a curriculum and plans to continue the trainings possibly on a quarterly basis. a possible speaker.
- LHRMA will pay for one day of the SHRM NE State Conference in September for all LHRMA Board members.

Brian Willet

- Amanda sent Judy and Kathy an email before she went on maternity leave. This email included:
 - Still down on SHRM memberships; we can only get addresses for at-large SHRM members. The membership committee does not feel it is worth the cost to send out postcards regarding LHRMA membership.
 - LHRMA Board would like to send postcards out to the at-large population.
 - The membership committee has talked about calling new members that have not attended orientation to review the benefits of a SHRM membership.
 - LHRMA Board agrees this would be beneficial.
 - The membership committee would like to give examples of SHRM membership benefits prior to the monthly programs.
 - LHRMA Board agrees; will run the quarterly SHRM PowerPoint
 - LHRMA Board also discussed SHRM membership specials. It was decided to run these specials in conjunction with the Certification Class registrations so there is added benefit to those who enroll in the certification classes.
 - Nancy Conway could discuss SHRM benefits at new member orientation if she is available.
 - Amanda will not be on the LHRMA Board next year. Brian Willet will think about if this is something he will have time to do.
- Brian suggested calling new members that do not attend the orientation provided. Judy agreed to do this. We will also show the SHRM power point before the monthly meetings and have SHRM applications sitting at the registration table.
- The SHRM special will run August, September and October. Joel and Amy would like to run a membership special with the registration of the certification classes from here on.

Kim Michael

- Christine would like to see the results of last month’s program & workshop surveys.
- Will forward website page changes to Kathy
- Judy will send AIM Institute a Thank You for sponsoring the books last month
- Kim will update the LHRMA website with current information for the WR tab.

Lindsay Selig

- Lindsay distributed financials; no concerns or questions noted.

Denice Sears (absent)

- Gave Judy a list of auction items for the State Conference.

Kathy Harper

- September newsletter items are due August 21.
- Any open board positions for 2013 that we need to advertise for? Membership chair
- Discussed running membership specials, such as pay for 9 and get the 10th free, etc. The Board decided NOT to pursue this. Keep annual membership rate at \$50.
- FYI – new LHRMA nametags are in and will be distributed at the next meeting for those who attend.

Melissa Price

- Everything is ready to go for the August 14 program and workshop. Melissa will get there early to make sure everything is set up as it should be and to help out if needed.

Joel Scherling/Amy Spellman

- Joel will forward instructor profiles to Kathy to post on the website.

Barb Benes

- LHRMA donated \$100 to New American Task Force Recognition, and received two tickets to the event on August 24th. Any board member interested in attending should contact Barb.
- Posted free ILG event in the August newsletter
- There weren't any school supplies collected at the July meeting. It seems like people weren't expecting it so early this year.

Meeting Adjourned at 1:05 p.m.

Respectfully submitted,
Kathy Harper