

LHRMA July Board Meeting Minutes  
July 2, 2014 11:30AM

Present: Melissa Price, Leon Holloway, Amy Spellman, Kelly White, Kenda Fink, Jenessa Keiser, Adam Parrish, Denice Sears

Absent: Judy Ganoung, Lindsay Selig, Kathy Harper, Kim Michael, Joel Scherling,

Treasurer

- Lindsay was not present at the meeting. With the 1st of the month so close to our board meeting, she will be sending financials out via email. The financials were sent out via email on July 8th. Kim moved to accept and Adam seconded. The board voted to accept the financials.

Legislative Director

- Joel was not present at the meeting. No update was provided.

Secretary

- Kathy was not present at the meeting. No update was provided.

Programs

- Kenda provided an update of programs. July will be at Country Inn & Suites with Mary Kay Mueller and lunch/workshop have approved credits. The freebie workshop with Neil will be held at Kaplan; general credits should be approved from HRCI. August is Randy Limbeck on Healthcare Reform and a workshop on small employers for healthcare reform at Wilderness Ridge. September is State Conference. October will be a Social Media panel (legal, best practices, LinkedIn Rep, Susan from Continuum) at Isles which will also be honoring Past Presidents. Will be getting the committee back together in August to start planning for 2015.
- Completed a cost comparison for each meeting but has some questions for Lindsay. Will want to review the costs with the board in August or September so we can start planning for the next year.

Workforce Readiness

- Kim was not present at the meeting. Provided update via email. 1st Job-Lincoln has 9 Champion Employers that hired interns (13 students). The committee is working on the August 8th Celebration Event plans; Kaplan is hosting and providing cake. Guest speakers are still to be determined. The committee contact from the Chamber has been in contact with Dan Hohensee, the new LPS Career Academy Director, who has expressed the 1st Job-Lincoln would still have "applicability with the Academy". They are working to schedule a meeting with Dan to further talk and strategically plan for 2015 and beyond.

Diversity

- Leon has sent Kelly a Juneteenth item for social media - Facebook.

College Relations

- Jenessa clarified that students who want to attend meetings can attend for free (2 from each chapter) if they do not belong to a student chapter they need to pay \$15 to attend.
- Doane has a new advisor and meeting with them next week. She sounds like she wants to do a little more with them.

#### SHRM Foundation

- Denice will start working on documenting the procedures with SHRM basket raffle and how donations work.

#### Certification

- Amy reported that the summer testing window is over. Will be following up on those that passed. Next study group will start August 25th. The LHRMA website is updated.
- Kelly will be submitting Certification announcement to the Lincoln Journal Star.

#### Marketing

- Kelly will do a social media tutorial at a board meeting with more people present.
- Website sub-committee met (Kelly, Amy, Adam, and Jen Harman from Workforce Readiness Committee) and discussed what the goal is and look to deal with some low-hanging fruit. The low-hanging fruit could take a lot of work and we might as well switch to a different template. Jennifer discussed with Nebraska Digital and they said it would be easy and about \$500. Will present a true cost estimate to the board for further discussion but wanted to see initial board thoughts. Adam also discussed with his web designers and got a quote of more \$3K-\$5K. Potential some WordPress templates will go out of date. Sub-committee will meet again in mid-July.

#### Membership

- Adam's committee will be meeting next week to update him on non-renewals. Have been contacting them. He will be letting the board know once he has numbers.
- Also working on the event in September. The goal will be for new memberships. Will work on any mailing by August 1st for the SHRM At-Large list. Facebook event. Will have something next month to present to the board.

#### Past-President

- Judy was not present at the meeting. No update provided.

#### President

- Melissa gave an update on the Defining LHRMA Initiative. Board members should save the date of September 26th to have our session with Nancy Conway. Melissa will update the other RFP responders that we are moving in another direction.
- An update of the State Conference was given. A postcard is to be mailed out this week and attendee registration is open. There will be a mobile app this year and will have 7-8 email blasts that go out and details on the conference. We need to make sure Roxy Kolev has our list of membership including email addresses.
- Announcements for the July Meeting will be free lunch winner, guests, promotion of July's free program and August's program, promotion of fall study group, state conference update, new members

Meeting adjourned at 12:25pm.