

LHRMA January Board Meeting Minutes  
January 7, 2015 11:30AM

Present: Kelly White, Joel Scherling, Kenda Fink, Jenessa Keiser, Adam Parrish, Denice Sears, Lindsay Selig, Kathy Harper, Melissa Price, Leon Holloway

Absent: Kim Michael, Amy Spellman, Judy Ganoung

Treasurer

- Lindsay sent out the financials to the board via email prior to the meeting. The board reviewed the State Conference proceeds that were earned from 2014. Adam moved to accept the financials; Kenda seconded. The financials were accepted by the board.
- Lindsay discussed the 2015 budget. Each board member needs to start thinking through what will be brought in and expenses in their area. A worksheet was emailed to start collecting that information. The board should bring their completed worksheet to the planning meeting where we will discuss budget.

Secretary

- Melissa sent out the minutes before the board meeting for individuals to review. Joel moved to accept the minutes; Adam seconded. The minutes were accepted by the board.
- Kathy announced that she is resigning both of her positions - Secretary (an unpaid volunteer member of the board) and Chapter Management Professional (a part time paid position). The board discussed splitting the two jobs back to two individuals. Kenda is requesting the CMP job description from HRAM. Melissa will send out a list of job responsibilities to the board to help determine what the split should look like. The board will start putting out feelers to people to gain interest.
- Kathy reported that the newsletter deadline for February is January 23rd.

President

- Melissa gave an update from the State Council including details on the State Leadership Conference that is coming up at the end of the month in York. Kenda is going to pick up the basket and bring it to the State Leadership Conference for the basket raffle.
- The board discussed the upcoming planning meeting for 2015 to be held on January 14th. The board agreed to start working on the initiatives that identified in our strategic session in September.
- Announcements for the LHRMA Meeting will be free lunch winner, guests, promotion of renewals, a legislative update, a HRAM webinar being offered, and the spring certification study group.

Programs

- Kenda gave an overview of upcoming programs. She will be reconnecting her committee to ensure that the February meeting is nailed down. January's meeting is being presented by Nancy Conway on SHRM Competencies and the new SHRM Certification. LinkedIn is doing the workshop. March will be Chris Hedican and Kathleen (a defense and plaintiff lawyer). April will be Andy with Silverstone on compensation.
- The board discussed what monthly meeting should be skipped since the State Conference is moving to the end of August. The board determined and agreed that we will still skip our September meeting as usual which will give us one last chance to promote members going to the State Conference.

- HRAM is offering a webinar at member price to our members. In addition, they will give LHRMA any proceeds that they make from our members attending. The board determined that the opportunity should be promoted to our members. Kenda will announce it at the monthly meeting and Kathy will follow up with an email out to our membership.
- The LinkedIn presenter asked for a list of attendees for the workshop. She would like to connect with the on LinkedIn prior to the presentation and use their demographics in her presentation. The board was open to sharing the list of names to our presenter to use in her presentation but no further contact should be made with them.

#### Membership

- Adam reported that 150-200 have paid their renewal by the 12/15 deadline to be eligible for the basketball ticket drawing. We have had some additional renewals since then. Kathy will report the numbers as of now to Adam. Adam will have his committee start following ups with 2014 members who have not renewed.

#### Certification

- Amy was unable to attend the board meeting but provided an update via email. She has met with the certification study group instructors to start preparing with the new SHRM certification. She is proposing that LHRMA offers a spring SHRM certification group which was originally going to be skipped due to timing, however, the instructors are onboard with a tighter timeline to prepare materials. The board agreed contingent on Amy being able to fill the open instructor vacancy.

#### Marketing

- Kelly gave an update on the website. The developers sent her a new version that changed up the aesthetics but they weren't great. Kelly has a call into Nebraska Digital to be able to give feedback. Then the committee will work on the updates/languages.
- The board determined that vision and mission rollout to the organization will be discussed with the adding member value initiative at the planning meeting.

#### College Relations

- Jenessa will be reaching out to student chapters to invite student members to the February meeting. In addition, she is working with UNL on their mentoring program.

#### Legislative Director

- Joel discussed his committee and needing one more committee member. They are going to assign every committee member bills and analyze them to then send them to the board. Hopefully it will help speed up the process and give more information on the website.

#### Workforce Readiness

- Kim was unable to attend the meeting but provided a brief update on 1st Jobs-Lincoln.

#### Diversity

- Leon did not have an update for the board.

#### SHRM Foundation

- Denice did not have an update for the board.

#### Past-President

- Judy was not present for the meeting and no update was provided.

Meeting adjourned at 12:50 pm.