

LHRMA July Board Meeting Minutes  
November 5, 2014 11:30AM

Present: Kim Michael, Amy Spellman, Kelly White, Joel Scherling, Kenda Fink, Lindsay Selig, Kathy Harper, Melissa Price

Absent: Denice Sears, Jenessa Keiser, Adam Parrish, Judy Ganoung, Leon, Holloway

President

- Melissa brought up discussion regarding the vision, mission, objectives that were developed in September at our strategic session with Nancy Conway from SHRM. It was decided that we would mention these items at the November meeting and then plan a large rollout for the beginning of 2015. Some of the ideas brainstormed were contests, using the "go to" piece as the catch, discuss the differences, t-shirts, referring to it all of the time in what we do, a discussion regarding what the members' ideas are for fulfilling the objectives, etc.
- The board decided to find a time in December or January for us to get together for a planning session. The session would include the board breaking into groups to plan for the strategic objectives and present to the board, as well as, discuss budgeting for 2015. Joel will provide a template to use for the small groups to use in their planning. The board was split into the following strategic objective groups -
  - Increase Member Value: Amy, Kenda, Lindsay, Denice, Leon
  - Community Recognition: Kelly, Melissa, Joel, Kim
  - Membership: Adam, Kathy, Jenessa, Judy
- The board decided to celebrate the end of the year by having lunch at Ledbelly's for the December board meeting.
- Announcements for the LHRMA Meeting will be free lunch winner, new members, guests, promotion of Best Places to Work program, promotion of December Social, and an announcement about the new vision/mission/objectives.

Treasurer

- Lindsay is working on financials and will send them via email for acceptance. She is working with Crystal from HBE to file taxes, we may file an extension but will not cost the organization any more money.

Legislative Director

- Joel had no updates.

Secretary

- Kathy reported that the December newsletter deadline is November 21st. She will make a correction to the location of the social advertised in the November newsletter.
- All board members to send names of volunteers to Lindsay and Kathy for gift cards and recognition by November 14th. Joel to bring thank you notes to the board lunch. Board members will be responsible for thanking their committee members at the social or afterwards.
- Kathy shared the renewal letter that was finalized by her and Adam and will work to get these sent out. The board decided to promote joining a committee at the January meeting and tie it to the vision/mission rollout. In addition, we will send out the volunteer form with the renewal letter.

- Joel moved to accept the October board meeting minutes, Amy seconded. The board accepted the October minutes.

#### Programs

- Kenda presented the expenses and revenue of the programs for 2014. The board asked that if we don't know exact costs yet because invoices haven't been received that we can include an estimation.
- The board discussed the December Social and ways to draw in more of a crowd. We could consider bringing in some sort of structure/activity to the social like a wine tasting or minute to win it games to encourage members who are not as comfortable networking to come without it feeling awkward for them.

#### Workforce Readiness

- Kim reported that the committee will be meeting on Friday to start planning for the next year.

#### Diversity

- Leon was unable to attend the meeting and did not provide an update.

#### College Relations

- Jenessa was unable to attend the meeting but provided an update via email. UNL is on track to start their mentorship program next semester. Jenessa will be at their meeting tomorrow evening to help finalize details and will have additional information soon.

#### SHRM Foundation

- Denice was unable to attend but provided an update via email. There is no need for a basket raffle at the November meeting as Denice has confirmed with the SHRM Foundation that we hit our goal. We sold 7 wreaths for a profit of \$111.48.
- The board discussed the need to get clarification on the chapter donation amount as \$1,840 seemed extremely high compared to previous years. Board members also requested that Denice double check and contact board members who haven't contributed the \$25 to the SHRM Foundation to ensure we meet this requirement.

#### Certification

- Amy reported that we are registered SHRM Preferred Provider. SHRM will be providing chapters a \$20 per SHRM member certified at the end of the year of 2015 and 2016. Amy will also be attending a two-day training session in Dallas on the new SHRM Learning System and SHRM will pay for the cost.

#### Marketing

- Kelly updated on the board on the website. Nebraska Digital put together a draft but need to regroup as a subcommittee and get on the same page as Nebraska Digital.

#### Membership

- Adam was unable to attend but provided an update via email. The final copy of the renewal letter is complete. He will be working with Kathy to get those mailed out.

#### Past-President

- Judy was unable to attend. Melissa provided an update on Best Places to Work. BPTW nominations are opening this week. We will make an announcement at the November meeting and Judy will be at registration to encourage members to nominate their company.

Meeting adjourned at 1:04 pm.