

LHRMA July Board Meeting Minutes

October 8, 2014 11:30AM

Present: Kim Michael, Amy Spellman, Kelly White, Joel Scherling, Kenda Fink, Jenessa Keiser, Adam Parrish, Denice Sears, Judy Ganoung, Kathy Harper, Melissa Price, Leon Holloway

Absent: Lindsay Selig

Treasurer

- Lindsay was unable to attend the meeting. She sent out financials to the board on Tuesday evening. The board didn't have any questions. Kenda moved to accept the financials; Judy seconded. The board accepted the financials.

Legislative Director

- Joel contacted Chris Hedican about the State Council's stance on the minimum wage increase but has not received a response. The board decided to not take a stance but try to provide any sort of education. Kelly will look to find the Lincoln Journal Star find the nice article Joel found and share on social media.
- Joel will reach out to the Legislative Committee to see when it makes most sense to reconvene.

Secretary

- Judy moved to accept the previous month's minutes; Kenda seconded. The board accepted September's minutes.
- The November newsletter deadline is October 24th.
- There was discussion whether board members should pay for meetings. We discussed that it is a nice value-add for businesses to allow their employee to participate on the board. It was also brought up that it would be a total expense of \$1500 and not seeing the value in that type of expense. Amy suggested that the board member planning the meeting could attend that meeting for free. The board agreed with Amy. It will be added to the policies and procedures.

Programs

- Kenda updated the board on programs.
- The board had discussion regarding programs costs. Kenda verified that we are actually making some income on programs. There was discussion to review the previous month's expenses at every board meeting to get an idea for 2015 if we need to revisit costs. Kenda will report on the previous month's meetings to the board. Programs costs will remain the same.

Workforce Readiness

- Kim reported that she submitted the Pinnacle Award application but we have not been notified that we were a finalist.
- The Workforce Readiness committee met last week and the new LPS Career Center Director came to the meeting. He reported that he was really impressed with 1st Jobs - Lincoln and wanted more information. He believed that there was a partnership that LHRMA could play with the new career center. Kim recommended with her committee to continue the program for 2015. The board agreed.

Diversity

- Leon has connected with the HRAM Diversity Chair and has connected with other chapter's regarding Diversity. He has found that others are also struggling in this area. At this point, he doesn't expect spending any of the budgeted money. The diversity committee will meet tomorrow to discuss commitment and what is needed going forward.

College Relations

- Jenessa reported that Doane and UNL submitted goals to her and she reviewed them with the board. Both chapters will receive \$250 for submitting goals. Jenessa will submit that expense. There is still no student chapter at Wesleyan.
- Jenessa is also working with UNL to get them set up with a LHRMA member for a mentorship program.

SHRM Foundation

- Denice reported that in order to exceed the amount we donated last year we still need to raise \$400. We are currently doing the wreaths and those wrap up October 28th. Last October we had a basket raffle to get to that goal. We still have items to raffle off that could be done in November if we don't make enough with the wreaths.

Certification

- Amy revisited the SHRM Preferred Provider Program regarding the certification. Amy will go ahead and set that up with SHRM for our organization.
- Amy recommended that we take the spring off for the certification study group until we find more about the new SHRM certification. The spring will be about getting members the additional SHRM certification. The board agreed.

Marketing

- Kelly reported that Nebraska Digital has been paid and starting on the website. Jennifer Harmann, who is a volunteer, wants to help with LHRMA website maintenance. Jennifer will attend the training with Kathy to be a backup and then we will decide further. We will discuss website again next month.

Membership

- Adam reported that we had 20-30 members attend the membership event hosted at Barry's in September. 7 people are potential new members and have been reached out to by Adam or his committee. 150 people got that postcard for the event which was at least awareness of our organization.
- Adam will start pushing membership renewals for 2015. He will plan on a proactive approach and reactive phone calls. Kelly will put the membership renewals on social media. Kathy will get the letter ready to send out; she will send it out to the board first and ask for suggestions.

Past-President

- Judy is having difficulty reaching Toys for Tots but will continue to try.
- We will have 11 Past-Presidents at the meeting and there will be reserved table for them. Melissa will announce them at the meeting and thank them for their dedication to LHRMA.

President

- Melissa reviewed the strategic planning session that was held with Nancy Conway at the end of September. She will send the information again to the board and we will spend our November meeting focused on executing these items.
- Announcements for the LHRMA Meeting will be free lunch winner, new members, guests, promotion of November's program, announcements about wreaths for sale, honoring past-presidents, discussing upcoming renewals, introduction of our sponsor for the meeting, and introduction of the speaking panel for the program.

Meeting adjourned at 1:01 pm.