

LHRMA April Board Meeting Minutes
April 8, 2015

Present: Kelly White, Joel Scherling, Jenessa Keiser, Lindsay Selig, Kathy Harper, Melissa Price, Amy Spellman, Judy Ganoung, Jamie Mohrman, Kenda Fink, Denice Sears

Absent: Adam Parrish, Leon Holloway

2015 Initiative Updates:

Website: Site is able to be viewed at new.lincolnhhr.org

Program Changes: Kenda is looking at possible date changes for regular monthly meeting in June

New Member Orientation: Judy reached out to Nancy Conway for ideas from how other chapters are handling this and provide an update. She will be contacting the Cleveland Chapter for information.

At-Large Member Event: Melissa reported that they are looking at a time for event in the Fall- Adam was not present to provide update.

Focus Group or Survey: Joel provided update about using a variety of methods for collecting input for these items- Kelly and Joel will provide an update after researching several factors including: demographic information and re-pricing with vendors. Kelly will also look into pricing quotes from the Bureau of Sociological Research at UNL who does similar work.

President-

- Melissa provided an update on the LHRMA Salary Survey which will take place June 2nd-30th and summary report will be provided following.
- State Council Update- Melissa provided an update on the National Speaker that will be promoted on a statewide level- He will be presenting in GI and HRAM and this event will be available to our chapter members because it will not be held on their regular meeting date which coincides with LHRMA's meeting date- State Conference will be held at the end of August, and also in August of 2016 – Venue will be the La Vista Conference Center.
- Melissa also announced that Kristine Hoffman, our contact at SHRM, has been promoted so we are awaiting her replacement.
- Melissa stated that we will also begin to gather information for awards for 2015 State Conference and Melissa will make an announcement at LHRMA Chapter Meeting next week.
- SHAPE AWARD

Our chapter has been awarded the Platinum award - Melissa will announce at LHRMA Chapter Meeting

Treasurer-

- Financials were sent out on Wednesday for both March and April
- Financials were presented to the board. Kenda moved to accept the financials-Judy seconded the motion. The board voted to accept the financials for March/April 2015.

Secretary-

- The March Board Meeting Minutes were presented to the board. Joel moved to accept the minutes and Kenda seconded the motion. The board voted to accept the minutes for March 2015.

Past President-

- BPTW- Judy provided an update on the Luncheon next Wednesday- 8 board members will be attending and setting up table decorations.

SHRM Foundation-

- May Basket Raffle- Donations have already been made by Lincoln Surgical Hospital EyeCare Specialties- Marsha Dreesen will ask for donation from them.
- Judy, Melissa, Amy and Jamie volunteered to sell tickets in the crowd at the event and/or at table. The group will meet for quick planning meeting 10 minutes before next board meeting. Joel will take note of winners at the event.
- May Chapter Meeting will be held at Hi-Mark Golf Course– The board members should plan to be at meeting by 10:45 am to assist with set- up of gift baskets and be ready to sell tickets & greet attendees. Any donated baskets should be delivered to Melissa prior to the meeting.
- Each board member will need to reach out and secure 2 baskets- 1 for May Basket Raffle, and 1 for State Conference.
- Price for tickets- \$1= 1 ticket, or \$25 for 30 tickets ---If pre-purchasing tickets- attendees will need to make sure that LHRMA is notated on the form in order for our chapter to receive credit. Checks should be made payable to SHRM Foundation.

Marketing-

- Kelly reported that Jennifer Harman has accepted the Website Administrator position. She will be updating pages for LHRMA Committees- HR Job Postings- Member Blog Admin and 1st Job Lincoln updates. Kathy Harper will be keeping the responsibility of updating the Program/Workshop area and Calendar on Home page of the website.
- Jenny Siemens has joined the Marketing Committee- They are currently working on a plan to formalize social media growth.
- LHRMA Logo- Melissa will find out if we have a dedicated logo registered with SHRM from Nancy Conway and report back for next meeting. The board will then decide on final logo to use for all materials.
- Kelly provided an update that several of the Committee pages/Volunteer Committees are missing information on their pages of the website.
- The following committees are missing information on their pages at this time:
Programs, Membership, Registration, Certification, Marketing

Each committee chair should provide Kelly and update to their page, as well as highlight volunteers on their committees. Melissa requested that all committee members look at their pages for content that is also outdated and Kelly will work with Jennifer to build a template for each page for consistency

Programs

- Kenda provided an update on the Recruiting Workshop which will be held on June 18th– “How Did All of These Crazy People Get Hired” by presenter Stephen Moulten. The event will be held at Williamsburg Plaza in UBT’s Training Room. Cost to attend will be \$60 for members. The board also discussed charging \$100 for non-members. This would also allow for an incentive for non-members to tie in a 6 month LHRMA membership. Kenda is also seeking a sponsor for books and/or workshop

Miscellaneous Items:

- Joel recommended that with transition of board members it will be important for further education of LHRMA Board does and cultivate interest both verbally at meetings and on website.
- Amy suggested that we should be announcing new members at every chapter meeting-In the event, Membership Chair is not present a Membership committee member will announce.
- Lindsay will be transitioning off of the board at end of the year- The board will be seeking someone to fill the Treasurer position. Joel will make announcement at April meeting- A description will be posted on the LHRMA website.
- The current and previous year’s newsletters will be archived on the new website. The board will seek out options for historical archiving of older newsletters, financials. Lindsay recommended DropBox and Kathy will research and provide update to the board.
- Amy and Kathy provided a few options for new name tags that would be more cost effective from “Best Name Badges” These contain a re-printable surface for easy and cost-free updates to badges. Cost would be \$2 each. Would allow to easily add on certifications, board member, and committee members.

Meeting Adjourned at 1:05 pm