

LHRMA Board of Directors Meeting Minutes  
Wednesday, June 6, 2012 11:30 am – 1:00 pm  
(4600 Valley Road, Room 101)

Attended: Amanda Henry, Lindsay Selig, Amy Spellman, Joel Scherling, Barb Benes, Mark Pankoke, Kelly White, Kim Michael, Nate Elgert, Denice Sears, Melissa Price, and Judy Ganoung. Absent: Dave Hunt and Kathy Harper.

Amanda Henry, Member Chair, reported that Brian will attend the July meeting with Amanda. Brian will be filling in for Amanda during her absence. She also reported that we are down two SHRM memberships but have six new LHRMA members. Kim suggested contacting the new HR person at the People's Health Clinic for membership.

Lindsay Selig, Treasurer, emailed the financial reports to board members prior to the meeting. There were no questions. Lindsay noted that the expenses exceeded revenue during the month of May. Joel noted that LHRMA owes SHRM State Council \$131 from the last study session because we actually came out ahead. He also has a request for reimbursement for postage. Joel will submit these two items to Lindsay for payment.

Amy Spellman/Joel Scherling, Certification Chairs, announced that the next study session will run from August 20, 2012 to November 13, 2012. There will be no distance learning offered for the next session; however, it will be available in the spring session. Joel and Amy are looking into using another format for providing the distance learning instead of SCC. There are several options available, but they want to be sure there will be technical support during the sessions before determining which option to choose. The same instructors will be returning.

Barb Benes, Diversity Chair. LHRMA will be participating in the Juneteenth celebration on June 16, 2012. Since the committee has participated in two events in the last few months, there will not be a meeting during the month of July.

Mark Pankoke, Past President asked the board if they would be interested in using a sort of matrix to monitor activities such as goals, membership numbers, SHRM numbers, meeting attendance, etc. The board agreed. Mark will work on the matrix and present it at the next meeting. Judy will assist with the wording of the goals.

Dave Hunt, Program Chair – Absent. Kelly will check with one of the committee members to see if they need suggestions for meeting venues. Amanda suggested Kaplan for a meeting location.

Kelly White, Marketing/Social Media Chair, is working on the website ads that expired last month. She has sent out invoices and will do a follow up to each of them to determine if they want to continue with the ads. We will discuss this at the next board meeting. Kelly may put together a Marketing/Social Media Committee. Overall activity in the social media areas is increasing and she has plans to get bigger and better. Kelly has a three minute presentation at the next LHRMA luncheon.

Kathy Harper, Secretary/Admin – Absent. Judy reported on the following items for Kathy:

1. Newsletter items due June 18, 2012

2. LHRMA will participate in the back to school drive in August. Barb volunteered to make the contacts for pick up, etc. Kathy can use ads from previous years for publicity. Kelly and Barb would like a copy of the announcement.
3. Table topper ideas: Kelly has something on LHRMA and Linked In; Joel & Amy will have something for the fall study group; and, Kim will have something for the July meeting.
4. LHRMA Directory is posted in pdf format on website – current as of 5/1/12
5. Should we remove the expired website ads? Ads will remain until a follow up is done by Kelly.

Kim Michael, Workforce Readiness Chair presented a handout with information on the program content and PR for the July meeting. The board discussed PR options. Kim and Judy will pick Christine Walters up at the airport and Dave will get her back to the airport in a timely fashion. Kim, Dave, Kelly, and Judy had a conference call to discuss PR and logistics for the meeting. Tasks were assigned to each of them. Kim will be checking to see if the program Christine is presenting has been previously approved for HRCI credit. If so, we will not have to submit it for approval but will need the certification number. The Board encouraged Dave to submit the afternoon workshop for strategic credits. Christine has written a book. AIM will be purchasing 25 books to give away at the workshop. It was decided that the first 25 people that register for the workshop will receive the books. Kim will clarify what the toolkit entails. Joel and Amy will work on assembling a folder of local resources to hand out at the July meeting. Judy will do a letter to Christine thanking her for presenting to LHRMA members.

Nate Elgert, College Relations Chair had nothing to report.

Denise Sears, SHRM Foundation Chairperson reported that we made \$680 with the May basket raffle which exceeds our SHRM pledge of \$667. With the wreath sales in the fall we will be well over our pledge to the SHRM Foundation. Denise will send a list to Judy and she will write thank you notes to all of the companies that donated baskets.

Melissa Price, President-elect/Government Affairs Chairperson reported on the August legislative meeting. Chris Hedican will present the luncheon portion and Scott Moore will oversee the afternoon workshop. Other presenters will participate in the afternoon workshop. The afternoon workshop will include the legislative process and how to lobby.

Judy Ganoung, President reported that Woods and Aitken is doing an employment law series and would like to partner with LHRMA. The event is in October. The board felt that it was a good PR activity plus provided its members with another training opportunity. Judy will follow up with Bob Evnen to see if we can do a membership booth. Another partnership opportunity is available with the NE Department of Labor. They are doing a legislative update with Mark Schoor and Andrew Loudon presenting. This event will be in July or August. There was some concern about a conflict if their event is the same month as our legislative update particularly if the Dept of Labor event is free. Judy will follow up with Dept of Labor to let them know that we have a legislative event planned for August and that we would not want to promote something that could conflict with our presentations. Also, the State Council is working on a project that would provide a sort of HR 101 training to one person HR departments and small businesses. This event will be in March and will be a workshop after our regular luncheon meeting.