

LHRMA September Board Meeting Minutes  
September 3, 2014 11:30AM

Present: Kim Michael, Amy Spellman, Kelly White, Joel Scherling, Kenda Fink, Jenessa Keiser, Judy Ganoung, Lindsay Selig, Kathy Harper

Absent: Denice Sears, Adam Parrish, Leon Holloway

Treasurer

- Lindsay sent out the monthly financial reports on September 2nd via email. There were no questions. Joel moved to accept the financials, Kenda seconded. The board voted to accept the financial reports.

Legislative Director

- Joel had no updates. Kenda asked if we should we do anything regarding the Nebraska minimum wage increase which is happening in November. We haven't seen anything from the State Council. Joel will be reaching out to Chris Hedican to check on if anything is happening with State Council and what HRAM is doing. The board discussed just making sure that people are informed so that they can make educated decisions prior to voting.

Secretary

- Joel sent out the August Board Meeting minutes on August 6th via email for the board's review. There were a few questions that were clarified. Kenda moved to accept the minutes with the changes, Kelly seconded. The board voted to accept the August Board Meeting Minutes.
- It was decided to do Toys for Tots at the November meeting and again at the social. We can honor the Marines if they come to the November meeting on Veterans' Day. Judy will contact the Marines. Melissa and/or Jenessa can help with dropping off gifts.
- Kathy reported that the October newsletter deadline is September 19th. Kathy will put the Toys for Tots drive in the October newsletter.

Programs

- Kenda gave an update on programs. October is at the Isles and will be Past Presidents' meeting. It will be a panel for lunch about social meeting. On October 15th the state is putting together a workshop in the morning to promote disability awareness month and have a career fair. We will be promoting that as our October workshop. November will be Paula Pace discussing aligning values and beliefs with your organization and a workshop at Firefighter's Hall. December is the social. Kenda is looking into Venue's party room which cost-wise is probably similar to the Wilderness Ridge price from last year. The board should let Kenda know if they have any door prizes or contacts for them.
- Kenda will be looking at numbers for lunch/program costs for further discussion at the next board meeting.

Workforce Readiness

- Kim is wrapping up 1st Jobs-Lincoln stuff and will be posting pictures soon. The celebration event was great. The career center director for LPS is coming to the October committee meeting to see where the partnership goes in the future but mentioned that he was impressed.
- Kim is working on the Pinnacle Award application for SHRM.

## Diversity

- Leon was absent for the meeting and did not provide an update.

## College Relations

- Jenessa will be touching base with Doane and UNL as the school year has started. Nothing happening at Wesleyan as they still don't have a chapter.

## SHRM Foundation

- Denice was absent from the board meeting. She provided an update via email. Denice is still looking for a wine rack and any Husker items for a tailgate theme. She has a red cooler and will be adding "Greatest Fans" t-shirts. She has sent information on wreath sales to be posted on our website and social media pages.

## Certification

- Amy updated us on the certification class. She has 11 participants and 10 have ordered SHRM Learning Systems. She will be attending the SHRM call regarding their new certification on September 10th. The board will need to make a decision regarding the study group for next year. Amy has already been thinking about ways to promote getting currently certified members to get the new SHRM certification.

## Marketing

- Kelly updated the board on the mini-website committee met with John our website provider at Nebraska Digital. John is looking at HRAM's website and will be able to make ours look close. Have another meeting set in a couple weeks to review the first draft. Looking at member only area so members can update their own information; John will be contacting Kathy about it. We will be keeping the logo for now but we can always change for the future but will be putting some more color on the website. Once the design is updated then the committee can work with the board to update the wording.
- There was discussion about needing to add things into the policies and procedures to keep the website updated.

## Membership

- Adam was absent from the board meeting. He provided an update via email. Everything is a go for the September 16th HR Happy Hour at Barry's. He provided a HUGE hat tip to Kelly for helping out with the mailer that is going to all SHRM members in the area that are not LHRMA members (157 people). His committee is meeting this week and will be doing a social media attack to get the word out.
- We will need to start talking about renewals in October.

## Past-President

- Judy will be calling past presidents next week to invite them to our meeting next month.
- We will participate in 2015 Best Places to Work again. Judy will set on that committee again.

## President

- Melissa reminded the board of the State Conference membership push with the \$5 for 5 minutes campaign and the prizes for joining a local chapter. Some board members volunteered to help staff the membership table.
- Melissa asked board members to let her know if they do not want to serve on the board in 2015.

- It was decided that Kelly Riley's event would not be sent out to membership unless mailing labels or an email blast is purchased.

Meeting adjourned at 1:05pm.