

LHRMA June Board Meeting Minutes
Wednesday, June 6, 2018

Present: Lindsay Selig, Jessica Reay, Amy Dorenbach, Amber Dingwell, Amy Spellman, Justin Schreier, Angela Caldwell, Robbie Seybert, Judy Sinner, Beth Hemphill, Joel Scherling, Jamie Mohrman

Absent: Jenessa Keiser, Maggie Hayek, Michele Spadt

Action Items:

- Amy is going to work with other board members to get Kellie the ROI information on the salary survey.

Beth Hemphill, Chapter Management Professional (CMP)

- June newsletter submission deadline is June 18th. Get necessary items to Beth Hemphill. Best way to correspond is via e-mail (lhrma0048@yahoo.com).
- Beth is not able to log-in to get numbers for the July program attendance thus far.
- Beth is going to send out an e-mail, reminding members that they can receive strategic credit for the June meeting.

Amy Dorenbach - Secretary

- Amy made a motion to approve the May minutes in Dropbox. Judy approved the motion, Robbie seconded the motion. No board members opposed the motion.
- Amy e-mailed Kellie the results from Survey Monkey on Friday, June 1st. Kellie is reviewing the job titles and thinks that some of them are already on the survey. Kellie is planning on rolling out the survey the first week of July.
- Kellie is wondering how many surveys were done in 2016 versus 2017 as well as how much money was collected in each year as well. Since we are using a new vendor, she would like to look at the ROI and evaluate if we need to charge more for the survey.

Maggie Hayek - Treasurer

May Financials

- Total Income for May: \$11,765.00
 - Transfer from Pay Pal: \$0 (Maggie transferred at the end of April). Maggie will do another pay pal transfer today which will show up in June Financials.
 - Part of this income is \$10,000 transferred from Savings.
- Total Expenses for May: \$13,099.11
 - \$10,000 – Transfer to First State Bank Savings
 - \$1,500 – Transfer to First State Bank Checking
- Please see the full financial reports in DropBox for additional details.
- Budget update – Maggie will complete this, this week. She needs to make the small changes discussed at the last board meeting. Nothing else has changed.
- Lindsay and Maggie are still working with JetPay, as there have been some issues with it. We are currently still using PayPal until it gets figured out.

Lindsay Selig, President

- Meeting announcements
 - Lindsay is going to do a quick welcome.
 - Justin is going to announce five new members.

- Michele will talk about the July meeting.
- Lindsay is going to talk about the salary survey.
- Lindsay stated that in the past, LHRMA has paid for members to attend one day of the state conference. No concerns were brought up so LHRMA will continue this practice. Early-bird registration is underway so LHRMA will reimburse board members \$209 for the one-day. Board members will need to complete a reimbursement sheet and give it to Maggie to get reimbursed.
- Lindsay stated that the July board meeting falls on the 4th of July so we will have an e-mail meeting. If we need to vote on any items, we can do so via e-mail. Lindsay will ask for everything to be updated on the agenda by Friday, June 29th. This will give board members time to review any items and we can vote that next week. Rather than put bullet points on the agenda, board members will need to put more detail.

Judy Sinner & Michele Spadt - Programs

- Judy stated that the June meeting has strategic credit for attending.

Jamie Mohrman, President-Elect

- Jamie stated that she still has a Fitbit that was given away at last year's state conference meeting that was returned. Justin stated that we can give it away to one of our new members.
- Jamie stated that the most recent legislative update was sent to Zach and added to the website last week.

Amber Dingwell – Marketing/Social Media

- Amber stated that she put an ad in the June edition of Strictly Business to help market and promote the July meeting.

Robbie Seybert – Workforce Readiness

- Robbie stated that Assurity added another internship as a late entrant.
- Robbie stated the celebration event is going to be July 27th. In previous years, they did t-shirts for the event so now they are looking into doing portfolios. The price is more cost-effective to buy 2-years' worth of portfolios versus 1-year. This would be over the yearly budget but then next year we would be under. No board members opposed Robbie purchasing 2-years' worth of portfolios.

Justin Schreier – Membership

- Justin has been updating the spreadsheet of non-renewals.
- From the e-mail blast, 17 members have renewed, there are still 70 members who have not renewed.
- Justin is going to promote the July meeting deal to these remaining 70 members.
- Justin is going to e-mail some of his contacts from LinkedIn that are not current LHRMA members to promote the July meeting. He will also keep Amber in the loop from a marketing standpoint.
- Lindsay brought up the discussion on pricing for the meals and the renewals. Judy stated that she didn't think we should raise the renewal price and the meal price at the same time. Angela brought up the idea of increasing the LHRMA membership fee.
- Amber stated that maybe we could add a button so the meetings get added to members calendars. Beth is going to check into this.
- Jessica mentioned that the workshops may suffer if we do a yearly deal for the meetings.
- Lindsay stated that HRAM has had a lot of success with the yearly fee for the membership meetings.
- The board agreed that we should increase the membership fee for LHRMA. Judy made a motion to increase the yearly membership fee from \$50 to \$75, Jamie seconded the motion. No board members opposed the

motion. This will be effective January 1, 2019. LHRMA will continue allowing new members signing up in September to cover the rest of 2018 and all of 2019.

- The board discussed different package renewals for 2019. Package 1 would be \$75 plus \$150 for the meetings for a total of \$225. Package 2 will be to pay \$75 and then pay for each meeting individually at \$15 a meeting. Lindsay made a motion to approve, Joel approved the motion, Robbie seconded the motion. No board members opposed the motion. Justin is going to work on a letter to begin the renewal process. LHRMA is going to stress that members will still need to register for the meetings every month even if they register for the package and pay in advance. The board will evaluate the two packages next year and see if members are taking advantage of it.

Jenessa Keiser - College Relations

- No report.

Jessica Reay – SHRM Foundation

- Jessica stated that the May Day Basket Fundraiser raised \$824 total. This is a little bit more compared to previous years.
- LHRMA's donation to SHRM is going to be \$194 of unclaimed funds, there was \$265 of claimed cash, and \$50 from Paypal. Jessica needs a check to send the cash to LHRMA.
- Jessica is going to get information from Amber and Beth so she can thank the advertisers. She will also send information for thank you's to donors to Beth and Amber.

Joel Scherling, Past President

- Joel stated that the policies and procedures were finalized and they are located in Dropbox. These items should be evaluated annually so that it's not as difficult to get them updated. Joel is going to give it some thought as to when we should evaluate this.
- Joel stated that we received the platinum level for the Excel award. He stated that for the award every year their has to be a membership initiative as well as three other initiatives. Joel said that we need to keep this in mind as we do strategic planning.
- Judy stated that we should be able to write up the member and the media initiative and make it look nice.

Angela Caldwell – Community Outreach

- Angela stated she has been talking with Rachel from Economic Development who runs a talent focus group. Rachel wants to bring in a diversity and inclusion piece to this. The Omaha Chamber is losing a lot of their higher-level talent with diversity to other states so they are going to get together and talk about some ideas to partner and help promote. Joel stated this would be a good initiative.
- Angela stated in the past, her group has done a booth at Trego Park on June 16th. She stated this hasn't been beneficial in the past so LHRMA will not be participating this year.

Amy Spellman – Certification

- Amy stated that she needs to get the scholarship application posted. She stated that she will select the winners unless there's any discrepancies. The options will be \$495 for LHRMA's study program or they can register for the one through HRAM. The deadline to notify state council of this is July 1st.

Meeting adjourned at 12:37 p.m. The next board meeting in July will take place via e-mail.

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