**LHRMA September Board Meeting Minutes**

**Wednesday, September 4, 2019**

**Present**: Amy Dorenbach, Justin Schreier, Robbie Seybert, Lindsay Selig, Amber Dingwell, Angela Caldwell, Jessica Reay, Jamie Mohrman, Jenessa Keiser, Amy Spellman, Maggie Hayek, Cindy Mefford, Beth Hemphill

**Absent**: Joel Scherling

**Action Items:**

* Amy will review the LHRMA website for any updates needed for the 2019 salary survey.
* Amber is going to continue working with our designer on an updated logo.

**Beth Hemphill, Chapter Management Professional (CMP) (Absent)**

* October newsletter submission deadline is September 20th. Get necessary items to Beth Hemphill. Best way to correspond is via e-mail ([lhrma0048@yahoo.com](mailto:lhrma0048@yahoo.com)).
* Jamie and Beth questioned if people were receiving the LHRMA e-mail blasts. Jamie said they will make an announcement at the next program meeting asking members to let them know if they aren’t receiving the e-mails and if they’re not, ask them to check their junk e-mails.

**Amy Dorenbach - Secretary**

* Jamie made a motion to approve the August minutes in Dropbox. Cindy approved the motion; Jenessa seconded the motion. No board members opposed the motion.
* Amy stated that the salary survey results should be available in the next week or two. Once received, it will be posted in Dropbox and sent to Beth to be sent out to all participants.
* Amy noted that she would review the website for any updates needed in regards to the 2019 survey.
* Amy questioned if the board wants the meeting minutes e-mailed out on a monthly basis rather than just posting them in Dropbox. The board agreed that this would be helpful. Starting in September, Amy will begin e-mailing them out to everyone.

**Maggie Hayek – Treasurer**

* August Financials:
* Total Income for August: $3,003.26
  + No program meeting for August.
* Total Expenses for August: $10,662.41
  + Gallagher Salary Survey: $3,477.50
  + SHRM Learning System: $3,256.31
* Jamie made a motion to approve the August financials. Justin approved the motion; Cindy seconded the motion. No board members opposed the motion.
* Maggie is going to work on getting the necessary information to Crystal for the taxes and review of financials.
* Please see the full financial reports in DropBox for additional details.

**Lindsay Selig, President**

* Meeting Announcements
* Jamie is going to make an announcement regarding the e-mail blasts and ask members to check their junk e-mail folders.
* Amber asked that an announcement be made regarding our LinkedIn page and asking members to join.
* State Conference
  + Lindsay questioned how State Conference went. The board agreed that separating people by chapter didn’t necessarily create additional networking opportunities.
  + Amy S. stated that if they use the same app next year, it would be great if we could advertise the fall study group.
  + The board discussed if there were any keynote speakers that we would want to try and bring back for a program meeting.
* Constant Contact
  + Beth stated that everything is going well with using Constant Contact. The board stated that the e-mails have all looked very nice.

**Cindy Mefford – Programs (Absent)**

* September 10th – Embassy Suites, Lincoln, NE
  + Luncheon – Prescription Drug Abuse
  + Presenters: Bryan Independence; Kimberley Mundil, LIMHP, PLADC, Center Clinical Manager; Jackie Beau BSN, RN, Nurse Manager
* October 8th – Southeast Community College
  + Luncheon – Service Animals Versus Comfort Animals
  + Presenter: Marna Munn
* Program document has been updated in Dropbox.
* Cindy discussed asking members to bring a friend to the December social event. She asked board members to think about that and we can make a decision on it later.
* Jamie discussed having a webinar in October regarding compensation. The presenters we had scheduled have backed out from doing a webinar. They are currently looking for a new compensation expert that is willing to present an hour long webinar. The date the speaker is needed for is 10/16 or 10/17.

**Jamie Mohrman, President-Elect**

* Jamie stated an e-mail was sent out to the board regarding plans for the next year if members plan to stay on or roll off. Jamie stated there are a couple of people who have interest in the Certification chair.

**Amber Dingwell – Marketing/Social Media**

* Amber e-mailed out the additional logo images this morning. The board voted and Option 2 was the favored logo.
  + On Option 2, the board agreed that we like the new font. We also like LHRMA coming before the logo.
  + In regards to color, the board discussed replacing the light blue color with a bright orange color. Amber stated the designer felt like the SHRM logo was dated.
  + The board discussed the font and decided we should square the M off.
  + Lindsay stated the “s” needs to be removed from the word resources.
  + Amber is going to give this feedback to the designer and will provide the board with the revisions.
* Justin is going to send Amber the font options that we currently have available in Constant Contact so we can ensure the e-mails all use a standardized logo.

**Robbie Seybert – Workforce Readiness**

* Robbie stated they are doing their annual debrief. He said they will go over items and see how they can continue to improve and grow the program.
* Robbie stated they are planning their October Marketing campaign and recruiting kick-off at the Chamber. They are doing a big push to get more champion employers. They are doing this in the fall so companies can put it in their budgets for the next year as they have received feedback regarding that. In the past, companies haven’t had enough time to budget for it.

**Justin Schreier – Membership**

* Justin stated that membership as of August 31st was 304. Our goal is 350 members by December 31st.
* July - 295
* June 30th – 278
* May 31st – 271 to 275
* April 30th – 268
* March 31st - 263
* Thirteen new members joined at the SHRM NE Event. This will carry them through the rest of 2019 and all of 2020.

**Jenessa Keiser - College Relations**

* Jenessa stated that school is starting so they’ll have their first meeting coming up. Currently, UNL is the only college that has a certified SHRM Chapter. Doane has a chapter but they are not certified.

**Jessica Reay – SHRM Foundation**

* Jessica stated that the State Conference raised approximately $3,400 for the SHRM Foundation.
* Jessica said there are some discrepancies between her donation numbers and the SHRM Foundation numbers. As a board member, we’re obligated to donate $30 to the Foundation. Jessica is working through this and will notify board members who have not yet made their donation to the SHRM Foundation.

**Joel Scherling, Past President (Absent)**

* No report.

**Angela Caldwell – Community Outreach**

* Angela passed out an example of the new non-profit application. This would allow an organization to receive a $50 discount off of a selected package. The board discussed what classifies an organization as a non-profit. Lindsay stated that she is in favor of doing a discount for non-profits that we approve. This allows them to still have a targeted audience. Robbie stated it may be good to have some discretionary language on the form that LHRMA may deny the request.
* Lindsay questioned if we want to define what a non-profit is, Robbie stated we should leave the form as is because we have the discretion to deny the request.
* Angela is going to define on the form that the $75 option will be a membership e-mail blast and make some other modifications.
* Angela discussed doing Toys for Tots in November. She’s going to reach out and get started on that process. Cindy stated that will be fine. The program for November is going to be a legal topic.
* Angela is going to send her new contact information out to the board.

**Amy Spellman – Certification**

* Amy stated that they ended up with seven people enrolled for the fall class. Amy had extended the deadline a little bit and accepted a late enrollee. The classes start this Monday.
* Amy stated that one individual had signed up for the spring but wasn’t able to take the class and said she would take it in the fall. This fall she decided she wasn’t ready so Amy re-used her materials and ordered one less set so we can refund her money to her.

Meeting adjourned at 12:45 p.m. The next board meeting is scheduled for Wednesday, October 2nd, 2019 from 11:30 a.m. to 1 p.m. The meeting will be held at Eastmont Towers at 66th and O Street. Board members will need to enter in the Springfield building and check-in with reception.

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