**LHRMA June Board Meeting Minutes**

**Wednesday, June 3, 2020**

**Present**: Amy Dorenbach, Justin Schreier, Amber Dingwell, Jessica Reay, Beth Hemphill, Jamie Mohrman, Nichole Hall, Robbie Seybert, Micah Lindblad, Maggie Hayek, Jenessa Keiser, Angela Caldwell

**Absent**: Cindy Mefford, Lindsay Selig

**Action Items:**

* Amy and Jamie will continue to work with HRAM regarding the salary survey for 2021.
* Jamie will provide the board with updated metrics for the Covid-19 resources page.
* Jamie will e-mail Delite for speaker suggestions that may draw larger attendance.
* Amber and Micah are going to research and reach out to some individuals to get recommendations for companies who have employees calling in to work to attend protests. They will add this information to the resources page.
* Justin and Beth will reach out to non-members who have attended the free webinars to see if they would like to become members.

**Beth Hemphill, Chapter Management Professional (CMP)**

* June newsletter submission deadline is June 20th. Get necessary items to Beth Hemphill. Best way to correspond is via e-mail ([lhrma0048@yahoo.com](mailto:lhrma0048@yahoo.com)).

**Amy Dorenbach - Secretary**

* Amy made a motion to approve the May minutes in Dropbox. Justin approved the motion; Micah seconded the motion. No board members opposed the motion.

**Maggie Hayek – Treasurer**

* May Financials:
* Total Income for May: $151.20
* Total Expenses for May: $1,171.98
  + NE Digital $1,102.00
* Jamie made a motion to approve the May financials. Jessica approved the motion; Micah seconded the motion. No board members opposed the motion.
* Maggie left a voicemail for Country Inn and Suites on June 1st regarding the payment made to them on April 21st in the amount of $2,302.79. She is still waiting to hear back.
* Please see the full financial reports in DropBox for additional details.

**Jamie Mohrman, President**

* Jamie discussed the salary survey partnership with HRAM. Due to pricing, HRAM is leaning more towards sharing the data between Lincoln and Omaha versus doing an additional data cut. The cost for LHRMA would be approximately $10,000 - $12,000.
* The board discussed the pros and cons of partnering with HRAM including the use of their marketing materials.
* Jamie stated that to get the best price for the survey cost, LHRMA would probably need to agree to partner for multiple years. Robbie stated he would be comfortable trying it out for 1-year but would be cautious about agreeing to 3-5 years.
* Robbie suggested trying to get State Council to help out with the cost.
* Robbie questioned if LHRMA would be able to find an additional sponsor to help cover the added costs.
* Jamie stated that part of the agreement with the sponsorship with Silverstone is that they would increase their portion from $3,000 to $5,000. Justin questioned if they could increase that sponsorship amount to $6,000.
* Jamie and Amy will reach out to Sarah to discuss a 1-year pilot and increased sponsorship from Silverstone. They will e-mail the board as updates are received.
* Robbie stated that if HRAM doesn’t agree to a 1-year pilot partnership to ask to put a cap on what LHRMA would be responsible for in additional years.
* Jamie stated that State Conference will be held on Thursday, August 27th in the afternoon and Friday, August 28th in the morning. There will be one keynote speaker, 8 live credits, and 16 on-demand credits available. Pricing will be e-mailed out to the board.
* Robbie questioned with the reduced schedule and pricing if LHRMA would cover board members for both days. Jessica made a motion to approve this, Angela seconded the motion. No board members opposed the motion.
* Jamie stated that the board agreed to a 15% discount on the sponsorship level for virtual meetings. Robbie made a motion to approve the discount, Micah seconded the motion. No board members opposed the motion.
* Meeting Announcements
* Robbie would like to announce the dates of the legislature reconvening.
* Justin would like to announce our two new members. If he’s not available, he will send their names to Jamie.
* Amber suggested congratulating the winner of the Facebook giveaway.
* Micah suggested announcing the SHRM Gold Excel Award for the LHRMA chapter.
* Jamie is going to e-mail the board the COVID resource page metrics over the last 30-days. Over the last month, it appears to still be gaining some traction. Overall, the LHRMA website is getting quite a few visits.
* Jamie stated that if we post anything to social media with the SHRM Gold Excel Award graphic that it be sent to State Council as well.
* Jamie stated that we raised $92 for the May Charitable Cause. The $500 speaker fee as well as the funds raised have been submitted for donation.

**Lindsay Selig, Past President (Absent)**

* No report.

**Robbie Seybert, President-Elect**

* Robbie stated that the unicameral is reconvening on July 20th and will end the session on August 13th.
* Robbie stated that if there’s additional information from the FFCRA needed, he can get that added to the website.

**Cindy Mefford – Programs (Absent)**

* Jamie stated that the upcoming webinar is scheduled for June 9th. Upcoming meeting details are below:
* June 9th Webinar
  + People Analytics and Supporting Employee Needs During the Return to Work
  + Presenter – Brett Wells, PhD with Perceptyx, Inc.
* July 14th Webinar
  + Manage the Strategic Process (Train the Trainer)
  + Presenter – Dave Gosselin
* Cindy had questioned when we want to resume in-person meetings. The committee is trying to plan ahead for the September meeting. Robbie stated that we may want to try and come up with a flexible model that would allow for either in-person attendance or via webinar.
* Beth questioned if LHRMA is going to charge for the July program. The board agreed that we do need to start charging members for the webinars starting in July. The board will offer a 15% discount for webinars versus the in-person programs.
* Jamie suggested that we could do some follow-up with non-members who have attended the webinars to see if they would like to become members. Beth said there are currently three non-members signed up for the June webinar. Justin and Beth will work on reaching out to these individuals. Robbie suggested offering them the membership special that we had in the past. The board agreed that would be a good idea.

**Micah Lindblad – Workforce Readiness**

* Micah stated that the Workforce Readiness Committee is looking to partner with LPED on a summer learning series.
* Micah is working with TCA to brainstorm on additional ideas on topics that students would be most interested in for First Jobs Lincoln for next year.

**Nichole Hall – Certification**

* No report.

**Justin Schreier – Membership**

* Justin stated that we currently have 264 members, our goal is 300.
* Justin stated we had two new members last month, those have been reconciled with Beth.
* Justin has pushed pause on the new member meet up. He wants to ensure that it would be a successful event and doesn’t think that now is the right time to do that.
* Justin suggested lining up a great speaker for September to really push that membership drive after the State Conference. He also suggested having another giveaway to increase membership interest.
* Beth suggested reaching out to a speaker for Diversity and Inclusion. Amber suggested that Angela could reach out to Joe to get names of other speakers or other topics.
* Jamie will send Delite an e-mail to see if SHRM has any speaker suggestions.

**Jenessa Keiser - College Relations**

* No report.

**Jessica Reay – SHRM Foundation**

* No report.

**Angela Caldwell – Community Outreach**

* Angela stated that she had an employer reach out to her regarding allowing an employee time off to protest. She did some research on SHRM and found that it is illegal to terminate an employee for protesting. Angela questioned if we want to address this with members. Amber said she could do some additional research. Micah also said he could reach out to individuals. Once this is put together, the information can be added to the website as a value add to our members.

**Amber Dingwell – Marketing/Social Media**

* Amber stated that we had 39 engagements through the Facebook giveaway through likes and comments. This is something that she would like to continue doing these throughout the year.
* Amber stated that LHRMA currently has 352 followers on Facebook and 294 on LinkedIn.
* Amber reminded board members to let her know if we have any ideas for social media that she could post.
* Amber stated they are currently working on building the new website and platform. We should have the link in the next week or so to test it out. There will be a point in time that we have two sites at the same time so we will need to ensure that information gets translated to the new site.

Meeting adjourned at 12:42 p.m. The next board meeting is scheduled for Wednesday, July 8th, 2020 from 11:30 a.m. to 1 p.m. The meeting will be held via Zoom conference call.

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