



Luis Gonzáles

Master Facilitator | Fierce, Inc.



BIO

Luis Gonzáles comes to Fierce with over 20 years of experience as an international corporate trainer, coach, and learning and development professional. His work has been focused on coaching and training business leaders and teams in India, Brazil, Mexico, and the US, and he is passionate about helping individuals, teams, and organizations increase productivity and collaboration via improved communication and understanding.

At Fierce, Luis facilitates high caliber, live and online Fierce workshops and Train-the-Trainer events to corporate, educational, non-profit, and governmental organizations in the US and Canada. He supports the learning and certification of Fierce facilitators, provides support for new program development, and monitors training activities and program effectiveness.

Before joining the Fierce team, Luis was a Learning and Development professional with an Indian IT outsourcing firm, directing all training initiatives in the US and LatAm regions. Luis also enjoyed two years working with Microsoft in Bangalore, India, where he coached and trained IT support engineers. Other international corporations for which Luis has coached executives and facilitated trainings include: Walmart, Anthem, McKesson, Blue Cross, Google Brazil, Amazon Brazil, Volkswagen do Brasil, PepsiCo S.A, Santander Bank, Nokia S.A, Deloitte Brazil, Software One Group Brazil, Embraer, Rockwell Collins.

Luis has developed a keen ability to build and steward trust-based relationships across organizational and global cultures. He has lived and worked in India, Brazil, Mexico, and Venezuela. He holds an M.A. in International Policy Studies with a concentration in Culture and Area studies, and a B.A. in International Studies from the Middlebury Institute of International Studies at Monterey.

On the personal side, Luis loves living the Southern California beach life. He enjoys surfing, gardening, live music shows, daily yoga practice, and beautiful sunsets over the Pacific Ocean.

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