



Makenzie Rath

President, Talent Plus®

Each day, I lead with a focus on our mission, “We know every person has talent.” Through supporting and partnering with our colleagues and client partners, Talent Plus® works to create a world where people do what they are good at and enjoy.

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My Talents

- + Focus
- + Intelligence
- + Individualized Approach
- + Conceptualization
- + Persuasion

My Expertise

- + The Science of Talent®
- + Organization Development
- + Service Excellence

Education

B.A. in Psychology
M.S. in Organization Development

“Talent Plus is positioned for unprecedented success and growth because we have the premier science in the industry alongside extraordinary colleagues.”

—Makenzie Rath

Makenzie has been a part of the Talent Plus® family from a very young age. She began officially working on the logistics team as a part of the Global Talent Interviewing CenterSM and then worked as a research colleague. She has refined The Science of Talent® through ROI studies, benchmarking and building new interviews and assessments, including most recently the Operational Manager Talent Online® Assessment. Makenzie has studied individuals through quantitative and qualitative processes to help client partners select highly talented individuals into various roles. She most recently led the Leadership Consulting Team. She joined Talent Plus’ Board of Directors in 2017.

Makenzie has partnered with Talent Plus clients worldwide in the retail, hospitality and healthcare industries including Ferragamo, Loews Hotels, Hackensack University Medical Center, UCLA Health and Cancer Treatment Centers of America.

After graduating from the University of Nebraska with a Bachelor of Arts in Psychology, Makenzie lived in Singapore and served as a Senior Personal Assistant at Capella Singapore. The personal assistant services at Capel-

la Hotels & Resorts are the hallmark feature of providing a premier guest experience. While there, she worked with many high-profile guests. Makenzie helped launch Capella Singapore as one of the top hotels in Southeast Asia and trained many future personal assistants while implementing quality improvement processes to strengthen the guest experience. She has also been a celebration specialist at Hillis and Company in Lincoln, Nebraska.

After Makenzie returned from Singapore, she graduated with her Master of Science in Organization Development from Pepperdine University. Her graduate research focused on assessing aptitudes present in top performers cross-culturally within the luxury hospitality industry.

Makenzie resides in Lincoln, Nebraska, with her husband, Karl, and their daughter, Mila. In her free time, she enjoys dressage and equestrian activities, as well as travel, reading and spending time with friends and family.