**LHRMA March Board Meeting Minutes**

**Wednesday, March 2, 2022**

**Present**: Beth Hemphill, Amy Dorenbach, Jill Ward, Robbie Seybert, Justin Schreier, Peyton Carney, Nichole Hall, Genelle Moore, Julia Messineo, Jamie Mohrman

**Absent**: Jessica Citta, Stacy Grant, Amber Dingwell

**Action Items:**

* Justin, Jessica and Beth will work on getting company names listed for our current members.
* Jamie and Amber will work on marketing materials for monthly program sponsorship. Beth will also include sponsorship information in the newsletter and Friday e-mail.
* Jamie will continue working on the Excel award submission which is due on March 15.
* Justin and Genelle will work on finalizing dates for the upcoming membership volunteer opportunities.
* Jill and Jessica will work together on the May Day Basket raffle.
* Beth will send the monthly program meeting survey results to Jamie, Peyton and Robbie.
* Beth will get non-member pricing updated on the website for the upcoming workshop.
* Julia will continue working on a promotional video for current students.
* Julia will work with her committee to finalize a scholarship type opportunity.

**Beth Hemphill, Chapter Management Professional (CMP)**

* The newsletter submission deadline is March 20th. Get necessary items to Beth Hemphill. Best way to correspond is via e-mail (lhrma0048@yahoo.com). If Beth does not have the volunteer opportunities by this date, she will include them in the next month’s newsletter.
* Robbie stated that as of yesterday, 75 individuals have registered for the March program. Of those, approximately 60% are in person and the rest are virtual.

**Amy Dorenbach, Secretary**

* Jamie made a motion to approve the February minutes in Dropbox. Genelle seconded the motion. No board members opposed the motion.

**Jill Ward, Treasurer and SHRM Foundation Director**

* February Financials:
* Total Expenses for February: $15,379.34
	+ SHRM Learning System - $4,290.95
	+ SHRM Conference - $3,547.18
	+ Program - $1,734.57
* Total Income for February: $6,250.69
	+ SHRM Certification Study Group - $3,775.00
	+ Membership - $2,125.00
	+ Program - $300.00
* Financial Review and Taxes
* Jill stated that the final copies of the tax returns, LHRMA 2021 Review and LHRMA 2021 Representation letters are in the mail to be signed.
* Genelle made a motion to approve the February financials; Jamie seconded the motion. No board members opposed the motion.
* Please see the full financial reports in DropBox for additional details.

**Robbie Seybert, President**

* Robbie shared with the board some monthly program meeting giveaway items that HR NE purchased through the Workforce Readiness Committee.
* Robbie stated that he and Beth were discussing giveaways for the monthly meetings. At each meeting, we will do a prize drawing and hand out one of the Yeti mugs.
* Robbie and Justin discussed some additional incentives for getting new members to the monthly program meetings as well.
* Robbie discussed an exercise that he would like to go over at the end of the meeting if there is time regarding companies and membership. Currently, our membership list does not list the companies that our members are associated with. Robbie tasked Beth, Jessica and Justin with tackling this project and getting companies listed for our members.
* Robbie discussed that Jessica has taken a new role and will officially announce it coming up in the near future. Her last day at Crete Carrier will be this Friday. If you need to contact her, please send e-mails to her Gmail account.
* Robbie mentioned that it would be good to come up with a list of vendors who we could reach out to and discuss meeting sponsorship opportunities with them. Tentatively, we have one sponsor planned for the month of June.
* Jamie suggested sending out an e-mail letting companies know that sponsorship opportunities are available. Jamie will work with Amber to develop some marketing materials. Beth will also include this in the Friday e-mail.
* Jamie also suggested coming up with initiatives for sponsorship. The board reviewed the current sponsorship pricing and agreed to keep the current pricing.
* Program Announcements
* Justin will announce the upcoming service project opportunity.
* Julia will announce the speaker database sign-up.

**Jamie Mohrman, Past President**

* Jamie stated that she and Robbie are working on the Excel award submission which is due on March 15. They are going to try very hard to get Platinum as Robbie will be in attendance this year. Excel award initiatives include the following:
* First Jobs Lincoln initiative.
* Membership initiative with the Art and Soul networking event.
* Website update with the auto-renewal, making it easier and more convenient for our members.
* Jamie made an announcement and confirmed that she will continue being a LHRMA member and be active on the board. She would appreciate confidentiality with this announcement.

**Jessica Citta, President-Elect (Absent)**

* No report.

**Justin Schreier, Membership**

* Justin stated that we currently have approximately 230 members, this is up 18 members from our last meeting. Overall, we are much further ahead than we have been in the past. Typically, around March 1, we are usually around 170 – 180 members.
* April Membership Event Opportunities
* Justin has been in contact with Lauren Ritta at the FoodBank
	+ Date - Thursday, April 28 from 3 p.m. to 5 p.m.
	+ Opportunity - Help move and clean up the old space as they move to their new building.
		- Justin would like to announce this ahead of time to ensure that there is plenty of time for people to get signed up. He also suggested having refreshments available for volunteers.
* Justin also discussed with Jessica an opportunity with the Center for People in Need. Genelle discussed this opportunity a little more in-depth.
	+ The Center for People in Need is opening a free store. They would need assistance with setting up racks, opening up boxes, folding, etc. The dates would be flexible to match what we are wanting to do.
* Robbie questioned if we could do both of these opportunities. The board agreed, we certainly could. Perhaps have the Center for People in Need opportunity be on a Saturday for members to volunteer. Justin said he is more willing to do these types of events this year with COVID numbers going down.
* Justin stated that if we do both, it would be good to have support from the board members to attend at least one event. The board agreed this is feasible. If for some reason you are not able to, let Justin or Robbie know.
* Robbie suggested on the registration we can ask if members want to bring anyone with them. Justin and Genelle will finalize the details so we can get the information added to the newsletter and have Amber promote the opportunities on social media.

**Peyton Carney, Programs**

* March 2022 Program
* Location: SCC Continuing Ed Building. Confirmed.
* Speaker: T Marni Vos (Comedian). Confirmed.
* Catering: Chef Au Chef (Taco Bar). Confirmed.
* April 2022 Program
* Location: SCC Continuing Ed Building. Confirmed.
* Speaker: Dr. Combs (D&I Focus). Confirmed.
* Catering: Chef Au Chef (Menu TBD) Confirmed.
* May 2022 Program
* Location: SCC Continuing Ed Building. Confirmed.
* Speaker: Tough Conversations panel (in-progress with Peyton/Jamie). Jamie is going to reach out to Michelle to see if she would be willing to speak.
* Catering: Chef Au Chef (Menu TBD) In-Progress.
* May Day Basket Raffle
* Jessica and Jill will work together on the SHRM May Day Basket Raffle.
* Jamie suggested sending an e-mail out or including information in the newsletter that we are looking for companies to donate baskets.
* Justin suggested offering companies who donate a basket an initiative of Bronze level sponsorship for their donation. The board agreed this is a good idea.
* Peyton questioned if the meeting survey results are something that are accessible. Beth will send the results to Peyton, Jamie and Robbie. Beth stated that we are receiving more survey results than we have in the past.
* Peyton stated that the large SCC room is booked for the month of June. We do have a room reserved there but the maximum capacity is 40. Peyton and Jamie are looking at additional venues for that month. Robbie questioned if we should just do a webinar for the month. Jamie and Peyton will think on that idea and plan accordingly.

**Amber Dingwell, Marketing (Absent)**

* No report.

**Stacy Grant, Workforce Readiness (Absent)**

* Stacy conveyed that ACE day went really well, they had about 50 participants. Tomorrow they are doing the mock interviews.

**Nichole Hall, Certification**

* Nichole stated they ended up with 12 individuals in the spring study group. She did end up turning 1 student down because the third session had already started by the time they signed up.
* Nichole discussed the HRCI certification credit with Beth. This is something that Nichole is willing to work on and figure out as far as receiving credit.

**Genelle Moore, Diversity and Inclusion**

* Genelle stated that Dr. Combs, D & I Presentation and workshop has been confirmed and a bio has been submitted to Peyton. She would like to participate via Zoom. She is planning on discussing how to create an ideal culture in the workplace regarding diversity and inclusion. The agreed upon rate was $1,000.00.
* Robbie stated that we have not had a workshop for a while. For members, there will be no additional fee for the workshop in order to incentivize individuals to become members. For non-members, the board agreed we would charge an additional $25 for the workshop. Beth will ensure this gets updated on the website.
* Genelle confirmed that John Leonard Harris has accepted an invitation to participate on the May LHRMA Luncheon Panel.
* Robbie discussed that with the increase in membership pricing, if members join after approximately August that we should include the rest of the year as well as the next year. Beth will work to ensure this gets updated on the website.

**Julila Messineo, College Relations**

* Julia was able to meet with UNL regarding the Mentor Program as well as the Dean at Doane in the College of Business.
* As of now, the UNL mentor program will shift to a summer program.
* Julia is working on creating a video for Doane and UNL to gain attraction from students in LHRMA and the mentorship program.
* Julia found information that we have done a scholarship in the past but did not see any activity on it since 2012. Beth stated that we have done this in the past but did not have many applicants.
* Julia suggested doing a scholarship to pay for SHRM testing for a senior student. Julia will work with her committee to finalize what they want to do. She will ask Zach to remove the scholarship information from the website.

Meeting adjourned at 12:50 p.m. The next board meeting is scheduled for Wednesday, April 6, 2022 from 11:30 a.m. to 1 p.m. The meeting will be held at LPS (5910 O Street – Room 100).

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