**LHRMA March Board Meeting Minutes**

**Wednesday, March 1, 2023**

**Present**: Amy Dorenbach, Robbie Seybert, Julia Messineo, Amber Dingwell, Jill Ward, Justin Schreier, Jessica Citta, Peyton Carney, Beth Hemphill, Stacy Grant, Hannah Fagan

**Absent**: Genelle Moore, Nichole Hall, Jamie Mohrman

**Action Items:**

* Amy will continue working with HRAM regarding the 2023 salary survey.
* Jamie and Robbie will fill in for Beth at the March program meeting.
* Justin will work on scheduling the new member orientation date and try to re-schedule the volunteer event with the CFPIN.
* Stacy will send an invitation to the board for the upcoming mock interviews.
* Amber will continue working with Mary on the logo re-design.

**Beth Hemphill, Chapter Management Professional (CMP)**

* The newsletter submission deadline is March 20th. Get necessary items to Beth Hemphill. Best way to correspond is via e-mail ([lhrma0048@yahoo.com](mailto:lhrma0048@yahoo.com)). If Beth does not have the volunteer opportunities by this date, she will include them in the next month’s newsletter.
* Beth requested assistance with check-ins at the March meeting as she will not be in attendance.
* Jamie and Robbie will work together to get individuals checked in at the meeting.

**Amy Dorenbach, Secretary**

* Robbie made a motion to approve the February minutes in Dropbox. Jessica seconded the motion. No board members opposed the motion.
* Amy has not yet received any additional correspondence from HRAM regarding the salary survey. On February 21st, Sarah with HRAM was e-mailed the following questions:
* February 20th was noted on my calendar as the date that the salary survey was to open. However, on the HRAM website, it is noted that communication would be sent out to HRAM members on February 24th.
* Will the salary survey link be sent to LHRMA members through HRAM or will LHRMA be provided the link to send out to our members?
* Will HRAM be providing LHRMA with any marketing materials as was done in the past?
* On this date, I did let Sarah know that Robbie still needed to sign the contract with HRAM and return it and that he would be doing that soon.
  + As of February 28th, I had not yet heard anything back. I did ask Robbie to reach out to see if he could get any additional details. We will keep the board posted when we hear back from Sarah.

**Jill Ward, Treasurer and SHRM Foundation Director**

* February Financials:
* Total Expenses for February: $6,204.78
  + Strictly Business Advertising: $399.00
  + Gift Cards for Speakers: $300.00
  + SHRM Learning Systems: $3,912.71
* Total Income for February: $6,185.48
  + Membership: $4,750.00
  + SHRM Certification Study Group: $770.00
  + Meeting Sponsorship: $500.00 from BCBS.
* Jill stated that HBE is working on our 2022 tax returns.
* Peyton questioned who should be giving the gift cards to the speakers as she found some in a box. Robbie stated that whoever is confirming the speaker can present the gift card to the speaker at the program meeting.
* Stacy made a motion to approve the February financials; Peyton seconded the motion. No board members opposed the motion.
* Please see the full financial reports in DropBox for additional details.

**Robbie Seybert, President**

* Announcements
* None.

**Jamie Mohrman, Past President (Absent)**

* No report.

**Jessica Citta, President-Elect**

* Jessica questioned if we have any information regarding sponsorship for the program meetings. Robbie pulled up the LHRMA website and directed the board to where the sponsorship information is.

**Justin Schreier, Membership**

* Justin stated that LHRMA currently has 297 members. This is up 18 members from February.
* New Member Orientation Update
* Justin was anticipating this to be held on March 28th. However, he has jury duty until March 31st. He is still working on a location for the event. He will get the date of this changed to a time when he is not on jury duty and will be able to attend.
* Once the date is finalized, Justin will send Peyton the calendar invite so a Zoom invite can be created.
* Reminder CFPIN: Saturday, April 8th – 9 AM – 12 PM.
* Justin noticed this is Easter weekend. He is going to check with the CFPIN to see if April 22nd would work instead.

**Peyton Carney, Programs**

* March 2023
* Hannah Fagan running point from Programs Committee
* **Topic**: Leadership Resources: Why Professional Development Matters
* **Speaker**: Leadership Resources
* **Location**: SCC Continuing Ed Building 40 person capacity (confirmed)
* **Sponsor**: The Olson Group (confirmed)
* **Catering**: Mellow Mushroom (confirmed)
* April 2023
* Hannah Fagan running point from Programs Committee
* **Topic**: Diversity and Inclusion Topic - Intersectionality
* **Speaker**: Peter Ferguson (LPS / Owner of Peter Ferguson B.H.S., L.L.C.)
* **Location**: SCC Continuing Ed Building 40 person capacity (not confirmed)
* **Sponsor**: BCBS (confirmed)
* **Catering**: Mary Ellen’s (confirmed)
* May 2023
* Jamie running point from Programs Committee
* **Topic**: Legal Updates
* **Speaker**: In-progress
* **Location**: SCC Continuing Ed Building (confirmed)
* **Sponsor**: OneSource (confirmed)
* **Catering**: In-progress
* June 2023
* Peyton running point from Programs Committee
* **Topic**: Executive Coaching: Understanding our Why
* **Speaker**: In-progress
* **Location**: SCC Continuing Ed Building (confirmed)
* **Sponsor**:
* **Catering**: In-progress

**Amber Dingwell, Marketing**

* Amber presented the current LHRMA logo as well as some new ideas that Mary created.
* Original Logo
  + The original logo concept uses the existing logo and emblem in an updated, simplified way. In each version, there are updates to the type, curves and edges. In two of the versions, LNK is sampled as a potential representation. Simplifying the name can open a lot of options up for use.
* Linked Logo
  + The linked concepts would be a full rebrand, with the possibility of keeping just the existing colors.
  + Linked uses a link emblem for two reasons. The first being a play, off of Lincoln. The second being a way of representing connectedness and togetherness, something that HR commonly represents.
  + This connect is in a fully rough stage. If the link is something the board feels strongly towards, more complete versions can be created.
* Minimal Logo
  + The minimal concepts would use only the name as the brand logo.
  + Minimal uses similar type to logos that stand the test of time. They tried to avoid type that is trendy or too focused on one part of the target market.
  + With minimal, the board would have the most flexibility with color and scheme.
* The board agreed that we prefer the modified original logo option with the name change from LHRMA to Lincoln HR.
* Amber will ask Mary to explore some different fonts of the original logo. She will e-mail the board the options once Mary sends them to her.

**Stacy Grant, Workforce Readiness**

* Stacy stated that she is finalizing training for ACE IT Day this Friday.
* Stacy confirmed that 90 students and 34 employers are signed up at this time.
* Stacy stated that they are starting to recruit HR professionals for Mock Interviews on March 24th from 10:30am – 12:30pm. If any board members are willing to assist with this, please let her know.
* Stacy will send board members a calendar invite for the event that we can either accept or decline.

**Nichole Hall, Certification (Absent)**

* No report.

**Genelle Moore, Diversity and Inclusion (Absent)**

* No report.

**Julia Messineo, College Relations**

* No report.

Meeting adjourned at 12:31 p.m. The next board meeting is scheduled for Wednesday, April 5, 2023 from 11:30 a.m. to 1 p.m. The meeting will be held at LES (9445 Rokeby Road) or via Teams.

ald